

# Sponsorship Levels

## 2021



	Captain \$4,000+	First Mate \$1,200+	Deckhand \$600+
Overall Festival Sponsor			
Included in all festival TV, radio, social media, & print advertising as the Captain Sponsor			
Advertised at the Headquarters Tent during the festival as the Captain Sponsor			
Listed on the main page of the Harbor Days website as the Captain Sponsor with a direct link to your website			
Full page ad in the official Program Guide & recognized as the Captain Sponsor			
Tiered logo on the website "Sponsor" page with a direct link to your website			
Tiered logo on the website "Sponsor" Page			
Listed as your chosen sponsor level in the Program Guide			
Receive a 2021 sponsor flag			
Listed in all thank you acknowledgments			
1/4 page ad in the official Program Guide			
Choose to sponsor a major event, activity, or attraction & be recognized at the event, in the program guide description of events, & on the schedule of events (Contact the Festival Coordinator for options)			
1/8 page ad in the official Program Guide			
Choose to sponsor a small event & be recognized at the event, in the program guide description of events, & on the schedule of events (Contact the Festival Coordinator for options)			