



# 2019 SPONSORSHIP LEVELS



CAPTAIN (\$4,000 +)	FIRST MATE (\$1,200 +)	DECK HAND (\$600 +)
Overall festival sponsor	Choose to sponsor a major event, activity or attraction. (contact the Executive Director for options)*	Choose to sponsor a small event or entertainer. (contact the Executive Director for options)*
Included in all festival TV, radio and print advertising.	Recognized as the chosen event sponsor at the event, in the program guide description of the event, and on the schedule of events.	Recognized as the chosen event sponsor at the event, in the program guide description of the event, and on the schedule of events.
Advertised at the Headquarters Tent during the festival.	Listed on the “Sponsors” page on the Harbor Days website.	Listed on the “Sponsors” page on the Harbor Days website.
Listed on the main page of the Harbor Days website with direct link to your website.	Recognized on social media.	Recognized on social media.
Recognized on social media.	1/4 page ad in the official Program Guide.	1/8 page ad in the official Program Guide.
Full page ad in the official Program Guide.	Listed as a sponsor in the Program Guide.	Listed as a sponsor in the Program Guide.
Identified throughout the Program Guide as a festival sponsor.	Identified during the Grande Parade as a sponsor.	Identified during the Grande Parade as a sponsor.
Identified during the Grande Parade as the festival sponsor.	Receive a 2019 Sponsor flag.	Receive a 2019 Sponsor flag.
Receive a 2019 Sponsor flag.	Listed in all thank you acknowledgements.	Listed in all thank you acknowledgements.
Listed in all thank you acknowledgments.		

\*There may be multiple sponsors per event.

## DEADLINES & LOGISTICS

\*An official company logo in a pdf or jpeg format is required. Submit to [exdir@elkrapidsharbordays.org](mailto:exdir@elkrapidsharbordays.org).

\*Sponsorship commitment and logo must be received by May 17, 2019 with payment enclosed please.

\*Mail sponsorship form and payment to Elk Rapids Harbor Days Association, PO Box 801, Elk Rapids, MI 49629.

\*Forms received without payment will be invoiced by Elk Rapids Harbor Days Association with payment due upon receipt.

\*For questions or more information, contact Doreen McGuire, Executive Director at 231.342.1058 or at [exdir@elkrapidsharbordays.org](mailto:exdir@elkrapidsharbordays.org).