



## 2018 SPONSORSHIP LEVELS



<b>CAPTAIN (\$4,000 +)</b>	<b>FIRST MATE (\$1,000-\$3,999)</b>	<b>DECK HAND (\$500 – \$999)</b>
Overall Festival Sponsor	Can choose to sponsor a major event, activity or attraction (contact Executive Directors for options)*	Can chose to sponsor a small event or entertainer (contact Executive Directors for options)**
Included in all festival TV, radio and print advertising.	Recognized as the chosen event sponsor at the event, in the program guide description of the event, and on the schedule of events.	Recognized as the chosen event sponsor at the event, in the program guide description of the event, and on the schedule of events.
Advertised at Headquarters Tent during Festival.	Listed on the “Sponsors” page of Harbor Days website.	Listed on the “Sponsors” page of Harbor Days website.
Listed on main page of Harbor Days website with direct link to your website.	Recognized on social media.	Recognized on social media.
Recognized on social media.	1/4 Page Ad in official Program Guide.	1/8 Page Ad in official Program Guide.
Full page ad in official Program Guide.	Listed as a sponsor in the Program Guide.	Listed as a sponsor in the Program Guide.
Identified throughout the Program Guide as a festival sponsor.	Identified in the Grande Parade as a sponsor.	Identified in the Grande Parade as a sponsor.
Identified in the Grande Parade as a festival sponsor.	Receive a 2018 Sponsor flag.	Receive a 2018 Sponsor flag.
Receive a 2018 Sponsor flag.	Listed in all thank you acknowledgements.	Listed in all thank you acknowledgements.
Listed in all thank you acknowledgments.		

\*There may be multiple sponsors per event. May be a solo sponsor for \$2000-\$3999

\*\*There may be multiple sponsors per event. May be a solo sponsor for \$750-\$999

<b>DEADLINES &amp; LOGISTICS</b>
*An official company logo in a pdf or jpeg format is required. Submit to <a href="mailto:exdir@elkrapidsharbordays.org">exdir@elkrapidsharbordays.org</a> .
*Sponsorship commitment and logo must be received by May 15, 2018 with payment enclosed please.
*Mail sponsorship form and payment to Elk Rapids Harbor Days Association, PO Box 801, Elk Rapids, MI 49629.
*Forms received without payment will be invoiced by Elk Rapids Harbor Days Association with payment due upon receipt.
*For questions or more information, contact Doreen McGuire, Executive Director at 231.342.1058 or at <a href="mailto:exdir@elkrapidsharbordays.org">exdir@elkrapidsharbordays.org</a> .