



# 2017 SPONSORSHIP LEVELS

<b>PLATINUM \$7,500</b>	<b>GOLD \$4,000</b>	<b>SILVER \$1,500</b>	<b>BRONZE \$500</b>
<b>Exclusive “Festival Fireworks Sponsor”</b>	<b>Overall “Harbor Days Festival Sponsor”</b>	<b>Choose to sponsor a major event or entertainer (contact the Executive Director for options 231-342-1058)</b>	<b>Choose to sponsor a small event or entertainer (contact the Executive Director for options 231-342-1058)</b>
<b>Included in all Festival TV, radio, and print advertising</b>	<b>Included in all Festival TV, radio, and print advertising</b>	<b>Recognized as the chosen event sponsor at Harbor Days, in the official Program Guide description of the event, and on the schedule of events</b>	<b>Recognized as the chosen event sponsor at Harbor Days, in the official Program Guide description of the event, and on the schedule of events</b>
<b>Listed on the main page of the Harbor Days website with a direct link to your website</b>	<b>Listed on the main page of the Harbor Days website with a direct link to your website</b>	<b>Listed as a Silver Level Sponsor on the SPONSORS page of the Harbor Days website</b>	<b>Listed as a Bronze Level Sponsor on the SPONSORS page of the Harbor Days website</b>
<b>Full page ad in the official Program Guide</b>	<b>Full page ad in the official Program Guide</b>	<b>½ page ad in the official Program Guide</b>	<b>¼ page ad in the official Program Guide</b>
<b>Advertised at the event Headquarters Tent during the festival</b>	<b>Advertised at the event Headquarters Tent during the festival</b>	<b>Listed as the Silver Level Sponsor in the official Program Guide</b>	<b>Listed as the Bronze Level Sponsor in the official Program Guide</b>
<b>Identified throughout the official Program Guide as the “Festival Fireworks Sponsor”</b>	<b>Identified throughout the official Program Guide as the “Harbor Days Festival Sponsor”</b>		

**SPONSORSHIP LEVELS INCLUDE:** Recognition on social media, identified as a sponsor in the official Program Guide, identified as a sponsor in the Grande Parade, receive a 2017 Sponsor Flag, and listed in all event thank you acknowledgements.

**PATRON ADVERTISING OPPORTUNITY \$250:** 1/8 page ad, listed as a “Patron” in the official Program Guide and on social media, and listed in all event thank you acknowledgements.

### **SPONSORSHIP DEADLINES & PAYMENT REQUIREMENTS**

- An official company logo in a pdf or jpg format is required. Please submit to: [exdir@elkrapidsharbordays.org](mailto:exdir@elkrapidsharbordays.org)
- Sponsorship commitment and logo must be received by June 1, 2017 with payment enclosed.
- Mail sponsorship form and payment to Elk Rapids Harbor Days Association, PO Box 801, Elk Rapids,, MI 49629
- Forms received without payment will be invoiced by Elk Rapids Harbor Days Association with payment due upon receipt.
- For questions or more information, please contact Chuck Goosen, Executive Director at 231-342-1058 or by email at [exdir@elkrapidsharbordays.org](mailto:exdir@elkrapidsharbordays.org)